



PRESS RELEASE

Calcium Named Agency of the Year—Once Again

May 14, 2021 – PHILADELPHIA, PA — Calcium, a full-service, independent healthcare marketing agency, announced being named a 2021 “Agency of the Year” by *MedAdNews*, a leading pharmaceutical business and marketing publication.

The award was revealed at the recent Manny Awards online event, which was attended by over 1,000 industry professionals. Calcium won the top spot in Category II (agencies \$25-\$50 million in annual revenue).

Despite COVID, 2020 represented a watershed year for Calcium, with 5 new account wins, 18 active clients, 66 new employees—and a stellar 65% increase in revenue. The same kind of success is envisioned for 2021.

Yet, according to Founder and CEO Steven Michaelson, “growing our own business isn’t the primary concern—it’s a positive side effect of growing our clients’ brands and businesses. And we nourish clients by nourishing our own people to learn, grow, and produce the best possible work.”

This is the 8th Agency of the Year recognition for Calcium.

The success of Calcium continues to be driven by the nourishment it provides to brands and businesses. The agency is committed to using its robust strategic, creative, digital, and analytical skills to give brands the strongest voice possible—helping them to get heard, get results, and get ahead.

Nourishment also applies to the people of Calcium. The agency is committed to providing an environment—even virtually—that stimulates individuality, creativity, and personal growth. When people grow, clients benefit. And that’s how Calcium grows, too.

To learn more about Calcium’s nourishing—and award winning—approach, please contact:

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About Calcium:

Calcium is a full-service, independent healthcare marketing agency offering a complete range of leading-edge strategic, creative, and digital services. These services are delivered with highest levels of agility and efficiency (with minimal bureaucracy)—helping clients to maximize their brand and business impact in a highly-dynamic healthcare environment. Calcium—let's build something strong together.

To learn more, please visit us at www.calciumusa.com and follow us on LinkedIn and Instagram.

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RELEASE DATE: 05/14/21